



tcssdirect.com



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TCSS offers one-stop solution for clients' financial needs. It has a growing client list. What will be the solution to reach all clients quickly and easily? How to keep clients updated with pulse of financial market?

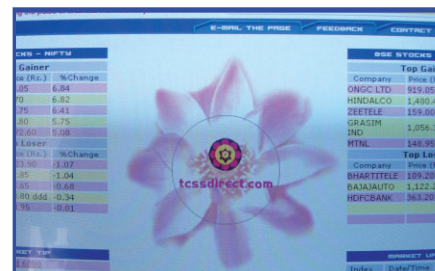
Twenty First Century Shares and Securities was founded in 1994. It is engaged to act as intermediary in the financial market, assist corporates and high net-worth individuals for mobilization and deployment of funds. TCSS is also an active participant in primary and secondary market with membership as a stock broker on both the stock exchanges, BSE and NSE.

TCSS has client-centric approach and it offers one-stop solution to the client, catering to their financial needs. It also applies cross-sell of financial products and services amongst its client base, which results in growing client list.

According to Mr. Mouli, Director of TCSS Direct, "We are one of the leading companies in the financial markets with state-of-the-art facilities, which are fully computerized. We have wealth of experience in the financial market. Our operations are spread at various locations, so as to expand our client base. We want to facilitate easy and quick information to our clients. Portal should also portray range of products and services offered under one roof."

Digitek Professionals analyzed the requirements and offered the following solution –

- Financial Portal showcasing range of products and services
- Extranet for the client (individual & corporates)





Digitek developed the complete financial portal, which was entirely information oriented. TCSSDirect.com is the umbrella site flashing all products range to the customers. The dealers at TCSS are updated with the news and happenings in and around India through the TELERATE, Reuters. Digitek provided interface to post & publish data on site and to enable clients with latest update in the market. The intranet facilitates exchange contracts, bills, pre and post trade positions between dealer and clients. Dynamic sections like top gainer and loser, BSE-NSE Sensex, market updates & market tips make the portal more resourceful. Portal also facilitates dynamic updates on whole and retail debt market movements, corporate finance information and much more.



Technology Platform :
 ASP 2, JavaScript, VB Script , HTML, Flash MX,
 Dreamweaver MX, Photoshop 5.5, MS-Access 2000



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